



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

Department of Electrical and Electronics Engineering



Report of the IIC Program

1. Title of the Event: **Innovation Showcase: Exhibition**
2. Quarter in which activity conducted: Q2
3. Category of the activity : IIC Calendar
4. Program Type : Level 3 – Innovation and design thinking
5. Program Theme : Innovation and Startup
6. Date & Time : 06-11-2024 to 07-11-2024 & 10: 00 AM Onwards
7. Duration (in Hours) : 12 Hours
8. No of Student Participants : 72
9. No of Faculty Participants : 05
10. No of External Participants : 00
11. Expenditure incurred (if any) : Rs 5000/-
12. Mode of Delivery : Offline
13. Any other Remarks : Nil

14. Objectives of the Activity:

The objectives of a project exhibition includes

Showcasing Innovation and Creativity: Provide an opportunity for participants to demonstrate their creative ideas, innovative solutions, and original concepts.

Knowledge Sharing and Learning: Promote the exchange of knowledge among participants, attendees, and judges. Exhibitions provide a platform for learning about new trends, technologies, and practices in various fields.

Enhancing Problem-Solving Skills: Encourage participants to develop and present solutions to real-world problems, demonstrating their ability to apply theoretical knowledge practically.

Building Communication and Presentation Skills: Allow participants to practice and improve their ability to communicate complex ideas clearly and effectively to diverse audiences.

Networking and Collaboration: Facilitate connections between individuals, organizations, and potential collaborators. Networking opportunities can lead to future partnerships, funding, or career prospects.

15. Benefits in terms of learning/Skill/Knowledge obtained:

Project exhibitions offer a wide range of benefits to participants, organizers, and attendees. Some key benefits include:

Presentation Skills: Participants learn how to present their projects to an audience, improving communication and public speaking abilities.

Problem-Solving: Exhibiting projects that tackle real-world problems helps participants develop critical thinking and problem-solving skills.

Teamwork: Many exhibitions involve collaborative projects, which promote teamwork and teach participants how to work effectively with others.

Web Links:

- Video: <https://youtu.be/0TygkFykw1U>
- X—
<https://x.com/mrcetofficial/status/1894793203502719037?t=8SqAsNyjzAojvFI9huEXg&s=0>
8
- Instagram—
<https://www.instagram.com/p/DGix2f4yrVq/?igsh=MWUzcTdrcmlsdzVkoQ==>
- Facebook— <https://www.facebook.com/share/p/1A1VB9sryU/>

Poster:



MALLA REDDY COLLEGE OF ENGINEERING AND TECHNOLOGY

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Maisammaguda, Secunderabad-500100

Department of Electrical and Electronics Engineering

Organizes a Project Exhibition

Innovation Showcase : Demo day



6 th & 7th November 2024



10:00AM - 3:30PM



Venue-TBI

Dr. VSK Reddy
Director

Dr. S. Srinivasa Rao
Principal

Dr. T. Venugopal
Dean of Student Affairs

Dr. P.H.V Sesha Talpa Sai
Dean R & D

Dr. M. Sharanya
HOD, EEE

Dr. K V Ramana Reddy
IIC Coordinator, EEE



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 Director Principal Dean of Student Affairs Dean R & D
 Dr. M. Shrinaga Dr. K.V Ramesh Reddy
 HOD, EEE HOD, EEE







